

## **Bijlage 1**

**Bedrijfspresentatie Sportech PLC en Sportech Racing B.V.**



# sportech

Delivering a winning experience



# SPORTECH IS ONE OF THE LARGEST SUPPLIERS AND OPERATORS OF POOLS/TOTE BETTING IN THE WORLD

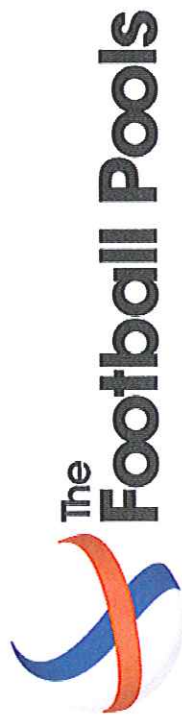
- Fully listed on the London Stock Exchange
- Launched The Football Pools in 1923
- Operating B2B and B2C businesses in over 30 countries
- Licensed in Holland, UK, Alderney, New Jersey, Connecticut and many other US states
- Processes over £8.5 billion in bets annually
- [www.sportechplc.com](http://www.sportechplc.com)

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Sportech is now one of the world's leading pools and tote betting organisations

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## SPORTECH SECTORS AND BRANDS



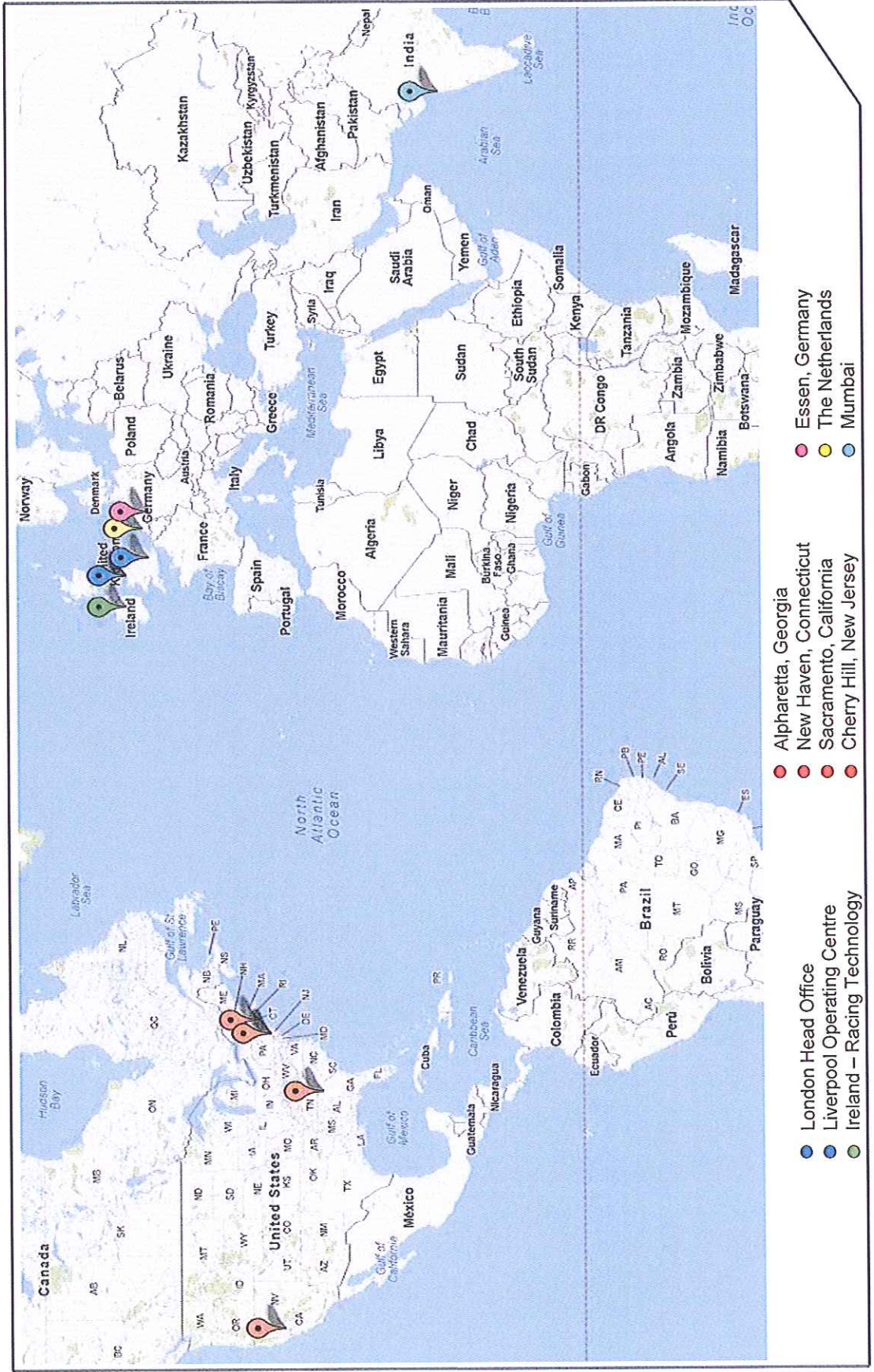
- Football pools
- Sports betting
- Horseracing betting
- Casino
- Bingo
- Poker
- Lotteries
- Fantasy sports gaming and
- Instant win games







# SPORTECH LOCATIONS





# POOLS BETTING IS A GREAT OFFERING FOR CUSTOMERS, OPERATORS AND WIDER SOCIETY



- **Broad appeal**  
Pools games are simple for customers to understand and play. That's why pools betting is the most popular form of sports betting in the world
- **Great value**  
Customers can win life changing amounts of money from very small stakes. Pools games also often rollover, therefore giving a much bigger prize fund for players to win. The Football Pools has paid out over £10 billion over the years
- **Low risk and Customer flexibility**  
Significant benefit compared to other forms of betting that are open to greater volatility.  
Pools games also allow customers to make more selections and cover multiple outcomes. This gives the customer ultimate control and a greater chance of winning
- **Sustainability**  
Pools games are low stakes for high rewards and competitions play out over a longer period of time than other forms of gambling and therefore the risk of problem gambling is greatly reduced
- **Revenues for governments and good causes**  
Revenues for governments and wider society through betting duties, as well as creating employment. The Football Pools has donated over £1.1 billion to good causes in recent decades

## **SPORTECH TAKES HIS RESPONSIBILITY VERY SERIOUS TO COMPLY WITH REGULATIONS**



- **Strict compliance**
  - For over 87 years we offer socially acceptable and responsible gambling with the highest standards of integrity and in strict compliance with statutory requirements and obligations of governments, regulators and official sports federations
- **Keeping out crime**
  - Strict and rigorous 'Know Your Customer' procedures to check identity and exact origin and source of funds
- **Ensuring fairness**
  - Consumer protection and professional complaint handling
  - Games tested by independent third parties
- **Protecting the young and vulnerable**
  - Age verification
  - Monitoring and identifying at-risk play patterns



# THE FOOTBALL POOLS



Home Promotions Pools Games Spot the Ball Instant Wins Lotteries Winners

## Pools Games

Getting Started >

Play Now >

Internationals (1)

All Games (18)

All Games (18)

Classic Pools (5)

Premier 10 (3)

Super 6 (3)

Head 2 Head (2)

Jackpot 12 (3)

Soccer 4 (2)

Premier League (4)

Internationals (1)

Championship (1)

Results

Pools Tips

Challenge Hansen

Leaderboards

Mini Leagues

Roulette

Instant Wins

£1,300,000

Jackpot

Log In Username

Password

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Aug 23, 2011 14:12:45 BST

Paid Out Last Season: **£21,486,857** Winners Last Season: **172,061** [Bet Slip \(00.00\)](#)

### Jackpot 12

23/09/2011 - Euro Fixtures  
Pool Size: **£25,068**

Home Team	Away Team	Coupon	How to Play
1. Bristol R	v	Wetford	H D A
2. Charlton	v	Reading	H D A
3. Bournemouth	v	West Brom	H D A
4. Brighton	v	Sunderland	H D A
5. Bury	v	Leicester	H D A
6. Doncaster	v	Leeds	H D A
7. Wycombe	v	Not'm F	H D A
8. Aberdeen	v	Dundee	H D A
9. APOEL Nicosia	v	Wlala Krakow	H D A
10. Oenik	v	Meccabi Haifa	H D A
11. Aldrie	v	Rath	H D A

Closes: 5 hours, 32 mins  
0 lines @ £0.50 = **£0.00**  
(Min Spend: £0.00)

[Clear](#) [Lucky Dip](#) [Add to Slip](#) [Bet Now](#)

### Head 2 Head

27/09/2011 - Aston Villa v Wolves  
Pool Size: **£200**

First Half	H	D	A
1. Goals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Corners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Shots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Goals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Corners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Shots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Closes: 4 days  
0 lines @ £1.00 = **£0.00**  
(Min Spend: £1.00)

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### Classic Pools

27/09/2011 15:00 - British Fixtures 27th/28th Aug  
Top Prize: **£3,000,000**

Selections:  12 - £7.50  11 - £2.75  10 - £1.00

Home Team	Away Team	SD
1. Aston Villa	v	Wolves
2. Blackburn	v	Everton
3. Chelsea	v	Norwich
4. Liverpool	v	Bolton
5. Man Utd	v	Arsenal
6. Newcastle	v	Fulham
7. Swansea	v	Sunderland

Closes: 4 days  
Min Stake: **£2.75**

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### Super 6

23/09/2011 - UK Fixtures (SEE) Pool 1  
Pool Size: **£12,033**

Home Team	Away Team	Coupon	How to Play
1. Bournemouth	v	West Brom	H D A
2. Brighton	v	Sunderland	H D A
3. Bristol R	v	Wetford	H D A
4. Doncaster	v	Leeds	H D A
5. Northampton	v	Wolves	H D A
6. Shrewsbury	v	Swansea	H D A

Closes: 5 hours, 32 mins  
0 lines @ £2.00 = **£0.00**  
(Min Spend: £2.00)

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### Soccer 4

24/09/2011 - World Fixtures (SFF)  
Pool Size: **£690**

Home v Away	H1 H2+ 0-0 SD A1 A2+
1. Wals	<input type="checkbox"/>
2. Town	<input type="checkbox"/>
3. Udinese v Arsenal	<input type="checkbox"/>
4. Independiente	<input type="checkbox"/>

Closes: 28 hours, 17 mins  
0 lines @ £1.00 = **£0.00**  
(Min Spend: £1.00)

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### Premier 10

27/09/2011 - Premier League  
Estimated Pool Size: **£40,000**

Home Team	Away Team	H	D	A
1. Aston Villa	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Blackburn	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Chelsea	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Liverpool	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Man Utd	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Newcastle	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Swansea	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Tottenham	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. West Brom	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Wigan A	v	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Closes: 4 days  
0 lines @ £1.00 = **£0.00**  
(Min Spend: £1.00)

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With more than 150 games, huge jackpots and loads of branded slots, you'll surely find your favourite game!

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**JACKPOT SLOTS**

**OVER £1 MILLION TO BE WON**

Our progressive jackpots are ever-increasing and just waiting to be paid out!

[MORE INFO](#)

**TRUST**

Vernons has been around since 1925, so it's no wonder we are The Trusted Name in Gaming.

**SECURITY**

Vernons is fully licensed & regulated, and offers a wide range of safe and secure banking methods.

**WINNERS**

Vernons creates winners every day – over the years we have paid out Billions to Millions!

**GOOD CAUSES**

Vernons is proud to support the community – over the years we have donated over £1 billion to good causes.



# RUNNERZ



login  wachtwoord  wachtwoord vergeten?

**Kwartet Jackpot € 1.088**

**INZET WANAF**  
**€ 0,10**

**LIVE**  
**BEBEIDEN**

**WINNAARS**  
**LAATSTE 24 UUR**

TOP 5	
1) Bismarck	€ 887
2) Zwonenburg	€ 434
3) Hillegom	€ 405
4) Onverbaute	€ 373
5) wolvaga	€ 360

Home | Weddjen | Informaasje | Uitslagen | Acties | V-spellen | Runnerz | Help!

**Pak nu jouw €10 welkomstbonus!**  
**REGISTRER NU**

**Wekelijks meer dan 10 miljoen aan prijzengeld!**

**Nu spelen** | **Welkomstbonus** | **Hoe werkt het?**

**€10 GRATIS**

**Wied en win. Success!**  
Pak meteen de spanning en de winst. Ga direct naar de plek waar het allemaal gebeurt!

**Pak die €10 bonus!**  
Nu of nooit! Tijdelijk krijg je bij je eerste storting 10 euro gratis. Maak dus nu een account aan!

**Video uitleg voor beginners**  
Kijk hier en Sarah legt je snel het spel uit. Makkelijker kan niet.



# RUNNERZ MAAKT IN NEDERLAND WEDDEN OP PAARDENKOERSEN MOGELIJK

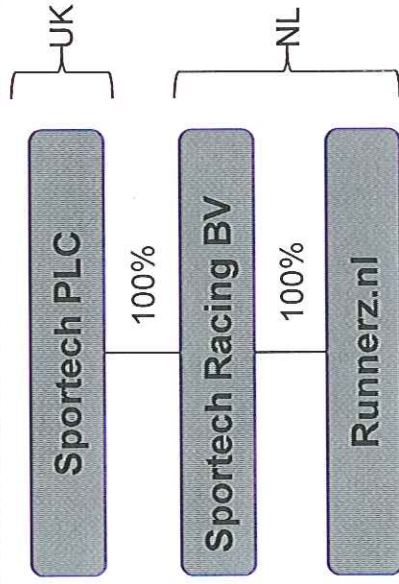
- Is gevestigd in Rijswijk en de enige Nederlandse vergunninghouder voor het (fysiek en via internet) organiseren van weddenschappen op binnenlandse en buitenlandse paardenkoersen
- Staat onder toezicht van het Ministerie van Justitie en de Kansspelautoriteit
- Werkt verantwoord en via de eerlijke totalisatormethode waardoor (i) veel geld terugloeft naar de sport en (ii) malversaties worden voorkomen
- Maakt gebruik van de volgende distributiekkanalen:
  - Internet (runnerz.nl)
  - Wedkantoren (12)
  - Verkooppunten (38), en
  - Draf- en renbanen (4)
- Ondersteunt de volgende doelen:
  - Stichting Nederlandse Draf- en Rensport
  - Oranje Fonds
  - KWF Kankerbestrijding
  - Prinses Beatrix Fonds
  - Prins Bernhard Cultuurfonds
- Heeft nooit klachten gekregen van de Consumentenbond, de Kansspelautoriteit, de Reclame Code Commissie en andere toezichthouders





# RUNNERZ IS ONDERDEEL VAN HET BEURSGENOTEERDE BEDRIJF SPORTECH

- Runnerz is onderdeel van het internationaal gerenommeerde Sportech PLC



- Sportech PLC is een Engelse beursgenoteerde organisatie en is een van de grootste aanbieders van voetbal pools in de wereld
- Sportech is vertegenwoordigd in meer dan 30 landen en werkt al meer dan 87 jaar op basis van de hoogste integriteitstandaarden samen met overheden, toezichthouders en sportbonden om verantwoord wedden aan te bieden
- Sportech heeft tot nu toe meer dan 1,4 miljard Engelse euro's gedoneerd aan goede doelen
- Sportech en Runnerz hebben een aanpak om gokverslaving tegen te gaan
- Runnerz en Sportech werken op basis van strenge procedures die jaarlijks door een onafhankelijke instantie (Price waterhouseCoopers) worden beoordeeld (EDP-audit)

